



Dear Members and Friends,

In mid-2014, we are pleased to send out a new version of our Newsletter. As always, there is plenty of news:

- Open ENLoCC Event 2014 in Brussels.
- General Assembly 2014 in Brussels.
- New member LCS.
- Network News from Open ENLoCC partners.
- Next dates.

Open ENLoCC recently listed itself in the transparency register of the European Union.

Best regards

**Martin Brandt**  
Secretary "Open ENLoCC"

Open ENLoCC co-hosted City Logistics Event at BIP in Brussels, 2 April 2014



Open ENLoCC on 2 April 2014 held a seminar in Brussels about “Urban Goods Transport Policy Making & Experiences” at the “Brussels Info Place” (BIP), organized together with the MOBI institute of logistics Professor Cathy Macharis of Brussels Free University and the Straightsol (7FP) and SMILE (MED ERDF) EU-funded projects. Besides Professor Macharis, keynote speakers were Professor Michael Browne and Professor Jose Holguin-Veras. The participants were welcomed by Joost De Bock of the European Commission’s DG Research.

Professor Michael Browne from the University of Westminster is specialist for urban freight traffic and international logistics development. His keynote stressed the challenge of transforming good ideas and projects into everyday practices. Professor Jose Holguin-Veras is the William H. Hart Professor and Director of the Center for Infrastructure, Transportation, and the Environment, as well as of the Volvo Research and Educational Foundations’ Center of Excellence on Sustainable Urban Freight Systems at the Rensselaer Polytechnic Institute in New York. His work has received numerous awards, including the 2013 White House Champion of Change Award for his contributions to freight transportation and disaster response research. His keynote was about Freight Demand Management as the next frontier for sustainable urban freight systems, using the case of Manhattan to put special emphasis on off-hour deliveries.

Prof. Dr. Stane Bozicnik, University Maribor, Martin Brandt, KLOK e.V., Robin Poté, CRITT-TL and Alberto Preti, ITL (clockwise), speeding through their pecha kucha presentations; keynote speaker Prof. Dr. Jose Holguin-Veras, above and front page (with Marleen Wynants of VUB Crosstalks) addressing the audience.



The Open ENLoCC members reported their regional experience in short and straightforward presentations. In this so called “pecha kucha” style, twenty slides are presented and commented for



An attentive audience lending an ear to the hosts Prof. Dr. Cathy Macharis (MOBI, VUB), left, and Marleen Wynants (VUB Crosstalks), right, introducing the event and the presentation style.

exactly 20 seconds each. This resulted in ample time for debate, creating new impulses among the 100 participants. The reception rounded the afternoon off and gave space for networking.

The seminar is part of a series of events by Open ENLoCC in Brussels. Last year, the role of regional logistics competence centers was elaborated during another meeting at the European Parliament, hosted by the Vice President of the European Parliament, Rainer Wieland. The next events' topics are the European hinterland traffic and the use of ICT in logistics.

Please find the downloads of the presentations on <http://www.strightsol.eu/videos.htm>.

### General Assembly in Brussels, 3 April 2014

The General Assembly 2014 was held in Brussels, hosted by our member VUB. Attendance by members was greater than in previous years, with almost all members present.

Besides the formal deliberations, a number of presentations were held and debated among the Open ENLoCC members:

- First was a presentation of new member Logistics in Schwaben. Due to their bi-annual logistics congress being scheduled just for that day, the presentation was held by Martin Brandt of KLOK / Stuttgart Region.
- Certain aspects of urban development were demonstrated by Carl-Magnus Carlsson of Malmö University: Apparently, overambitious development targets can result in excess investment and thus in negative returns, which then hurts the further development.
- With the cruise industry booming, the port cities need to guide the passengers to the places of interest, be they of cultural or commercial nature. Ideas for a cruise passenger port city information system were demonstrated by Stane Bozicnik of Maribor University, with the intention to turn this into a Europe-wide project with other partners, possibly of Open ENLoCC.
- The airLED project (Central Europe Programme) – integration of air freight and development of airport areas – was demonstrated by Giuseppe Luppino of ITL, Bologna.
- The WINN project with the ALICE platform was presented by Piotr Nowak of IliM, Poznan. ALICE is an initiative of WINN. WINN stands for the European Platform Driving

Knowledge to INNOvations in Freight Logistics. Open ENLoCC remains in the ALICE mirror group.

- The new member Pannon Business Network (Győr) was presented by Andrea Kurucz.

It was further decided to mutually exploit the member competences systematically. This resulted in new Open ENLoCC activities, see below.

### New member LCS



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Member “Logistik-Cluster Schwaben (LCS) e.V.” has recently joined the Open ENLoCC network. A good occasion to ask Cluster Manager Dr. Robert Schönberger some questions, and to introduce LCS to the network.

- Where is Swabia?

To make it a little more complicated right away: In itself, there are several Swabia in Germany. Most often, “Swabia” is associated with the region around Stuttgart. But our Swabia is still further south, and extends into the region between Ulm and Augsburg down to the Allgäu at the foothills of the Alps. So, we are located on the route between Stuttgart and Munich, and in close proximity to Austria, Switzerland and Italy.

- What kind of members do you have?

Our members come from all areas of logistics: Overall, more than 85 companies from the fields of transport, forwarding, service, but also industry, production and trade, and in addition, colleges and universities. Special support is made possible by the two IHKs (Chambers of Commerce) Ulm and Swabia.

- How do you bring the members together?

We offer a platform for exchange and networking. Primarily, this is done via smaller networking events, where we present current issues through lectures and discussion. In addition, we offer excursions, visits to trade fairs and other activities. The companies are networking via our website and our Facebook page, as well as via our newsletter.

- What kind of regional logistics knowledge do you spread?

The regional infrastructure is always a logistics topic. On this, we would like to give current information, and to provide an information and lobby office for the members. Furthermore, we provide current logistics knowledge for the region: This means that we pick up either general issues in the region, or transfer issues on the region.

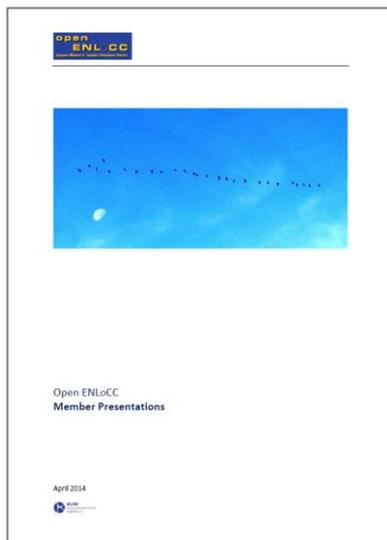
- What do you expect from your membership in Open ENLoCC?

We mainly expect two aspects: the exchange of the offers other logistics competence centers provide, as well as the experiences that other competence centers make with their members. In addition, we are looking forward to integration in international projects and cooperation with European partners. Therefore, we offer access to our members and the knowledge from the region of Swabia. We look forward to the exchanges and cooperation.



#### Further Open ENLoCC Activities

- Brochure with member competences



Recently, a brochure was published, featuring the competences of the Open ENLoCC members. In this brochure, our members present themselves to the interested public. Open ENLoCC invites other regional competence centers in the field of logistics to join.

The brochure can be downloaded as pdf from [www.openenlocc.net](http://www.openenlocc.net).

- Intensifying the network cooperation

The General Assembly has set up work groups to intensify the cooperation within the network. Main targets are to learn systematically about each other's competences, to distribute these competences and to grow the network.

The work groups have started their activities. First results will be debated in Brussels among members, in connection with the European Forum on Logistics Clusters, 14 and 15 October 2014.

- ALICE cooperation

Open ENLoCC was represented by Secretary Martin Brandt at the first meeting of the ALICE Mirror Group and the first ALICE General Assembly. The meeting was held in conjunction with the "TRA2014", a larger conference to debate all kinds of transport or-

ganization and technology issues with European Union relevance, at La Defense in Paris on 17 April.

The European Technology Platform ALICE is set-up to develop a comprehensive strategy for research, innovation and market deployment of logistics and supply chain management innovation in Europe. It will focus on industry and research.

- Next Newsletter

The next newsletter is scheduled for November.

## Network News

- **CMS, Turku**

### Maritime Safety Conference in Turku

The Centre for Maritime Studies arranged a conference Focus on Maritime Safety in the beginning of June in Turku. The conference gathered maritime safety experts from the Baltic Sea region to Turku during the Turku Baltic Sea Days.

The programme consisted of presentations given by maritime professionals, and of a high level panel discussion with maritime safety authorities, exchanging views on maritime safety and security risks in the Baltic Sea area. The speakers and panelists represented a wide range of European expertise. They came from Denmark, Estonia, Poland, Sweden, Great Britain and Finland, and in addition, from the European Maritime Safety Agency (EMSA).

Read more on [www.utu.fi/cms](http://www.utu.fi/cms).

### Arctic Research in the University of Turku

The University of Turku is strengthening its arctic research. At the moment, arctic research is done in many faculties and projects among the university. The aim is to bring together students and researchers from different research areas, and also to bring out the needs of the interest groups. The significance of the arctic research will grow in future, since the maritime traffic in the area will grow.

The Centre of Maritime Studies has started to coordinate the arctic research activities in the University of Turku. The arctic research portal will be opened in August.

### Key Performance indicators for European ports

The University of Turku is a partner in the Portopia project which monitors and reports key performance data for European ports and thus assists the industry on moving towards a more sustainable and competitive port system.

Portopia will provide facts and figures on different perspectives of performance: market trends, socio-economic impact of ports, port environmental management, occupational health, safety and security, logistic chain and operational efficiency port governance and investment and user perceptions of port services.

Read more on [www.portopia.eu](http://www.portopia.eu).

- **CRITT-TL, Le Havre**

WEASTFLOWS Project

CRITT T&L is leading WEASTFLOWS, an INTERREG IVB NWE project which aims to encourage a shift towards more sustainable freight transport to address congestion issues while reducing the environmental impact of freight movement across North West Europe.

One of the main results in this field is the Intermodal Route Planner (IRP) developed by the Dutch partners (Mobycon-InforIT-CQM). With this route planner, carriers, shippers or forwarders can quickly and easily see if there are more sustainable and cost-effective transportation options compared to the usual truck. Based on algorithms, it calculates how much it costs and how long it takes to transport a container from A to B. Truck, ferry and train are all included, covering the whole of Europe. Almost always multiple options appear, allowing you to find the best balance between time and costs.

The IRP is still a prototype: not all terminals are included, nor are inland waterways and coastal shipping (except ferries). You can test the Intermodal Route Planner (IRP) at [www.intermodalrouteplanner.com](http://www.intermodalrouteplanner.com).

For more information about our project, please visit our website <http://www.weastflows.eu>

- **HOLM, Frankfurt**

HOLM moved into new premises at Frankfurt Airport

In the presence of 500 guests from the fields of economy, science and politics, Hessen State Governor Volker Bouffier led the ceremonial opening of the new building for the Open ENLoCC member House of Logistics and Mobility (HOLM) on Tuesday June 3. 27 months after the start of the construction work, in the Gateway Gardens quarter at Frankfurt Airport a building has been erected for 52 million Euros, which will allow up to 500 experts and scien-



tists of up to 40 companies and 20 universities to work towards solutions for sustainable logistics and mobility.

„With the opening of HOLM, the mobility and logistics know how grows here at Gateway Gardens”, said Dr. Karl-Friedrich Rausch, Board Member of DB Mobility Logistics. “With our neighbor HOLM, we win a competence center for questions of logistics and mobility and also get the occasion for exchange on expert level with other companies and with science.” At the same time, the House of Logistics and Mobility’s event space would be ideal for professional congresses and for meetings of expert circles.

HOLM managing director Oliver Kraft thanked Hessen State, Frankfurt City and the HOLM association as shareholders of the HOLM business unit for the constructive cooperation throughout the past years, which resulted in a project that is unique in Europe. “With the new premises of the House of Logistics and Mobility, the interdisciplinary and cross-sector cooperation of economy, science, and politics gets a joint umbrella, under which cooperation and project oriented work can be further developed.”

With the opening of the new building, for the first time the whole focus is directed towards the content work of HOLM, said Kraft. The project “SoCool@EU” at HOLM has developed an instrument to measure and develop competitiveness of logistics regions in Europe. “Co-gistics”, an EU project with 33 partners, targets at lowering CO<sub>2</sub> emissions in road freight transport by five to six percent.

Gateway Gardens, the location of HOLM, is the Global Business Village in the heart of Europe and with 700.000 square meters of projected office floor space within an area of 35 hectares one of the largest airport quarter developments in Europe. Today, more than 4.000 people work in the companies located at Gateway Gardens. With the full development of the quarter, this number will raise to up to 18.000 people.



## ITL, Bologna

### ITL Jubilee

The Open ENLoCC member ITL celebrated its 10th birthday in December 2013. A celebration event was held at Emilia-Romagna Region on the 7th February 2014 in the presence of Emilia-Romagna Region Mobility, Logistics and Transport Minister Mr Alfredo Peri, ITL President Mr Carlo Merli as well as the former President Prof. Stefano Zunarelli and ITL Board members. The speakers underlined the value of ITL's work in supporting the Region with strategic choices, thanks to high level technical competences and to an international work which has strengthened the image and the initiatives of the Emilia-Romagna in Europe. ITL is happy to share with the Open ENLoCC members the news as the foundation of ITL as LoCC benefited of the international experiences gained in ENLoCC and Open ENLoCC, as well as of the international cooperation established with the members in the last 10 years.

- **KLOK, Region Stuttgart**

### Baden-Württemberg Logistics Congress 2014



Dr. Nils Schmid, Baden-Württemberg Deputy Governor and Minister of Finance and Economy, giving his keynote speech

The Baden-Württemberg State Logistics Congress in 2014 was held under the motto "Fair Play in Logistics". On May 27 and 28, it was for the first time jointly organized by the Logistics Network Baden-Württemberg (a project of KLOK e.V. with its partners), the transport business magazine "trans aktuell" and the state-wide logistics association VSL. Many key decision makers were among the 200 participants.

Patron of the congress was Dr. Nils Schmid, Baden-Württemberg Deputy Governor and Minister of Finance and Economy, with his keynote speech about chances and challenges for Baden-Württemberg as a location for logistics. For functioning industry and long term wealth, logistics is necessary in all its facets. This includes intermodal transport as well as specialized service providers to support the industrial production, and also innovations in intralogistics. For the state of Baden-Württemberg, automatic cooperation within the production along the supply chain, known as "industry 4.0", is of outstanding importance.



Other speakers, high-level managers of the industry, elaborated upon cooperation between the industrial sector and logistics service providers, within the competitive framework of the market economy. An interesting exhibition was much used for exchange of ideas and rounded the congress off.

## Partner Search

- **ITL, Bologna**

ITL is interested in setting up new EU project proposals for the forthcoming calls: New Territorial cooperation Programmes with reference to Interreg Europe, Central Europe, MED, Adriatic-Ionian; H2020; the interest is both in freight transport & logistics and in passengers mobility.

## Next Dates

- **June 2014**

**Transports Publics 2014 (European mobility exhibition)**

Paris (Porte de Versailles), June 10 – 12.

**ROSEE, Public event: Investment Proposal and Strategy and Action Plan to improve Road Safety in South East Europe area**

Project lead partner is Open ENLoCC member A.L.O.T.  
Sofia, June 11.

**8th European congress of eco-technologies.** Theme this year is Nugaad (or frugal) innovation. All in French & English.  
Open ENLoCC member i-Fret presenting on June 12.  
Lille (Grand Palais), June 11 / 12.

**Smart Urban Freight Conference.**

Participation of Open ENLoCC member ITL with a micro lecture on policies and business models in city logistics.  
Newcastle, June 12.

**STRAIGHTSOL Training Session** on the freight project evaluation framework, which can be applied to assess impacts on the different actors who may be directly or indirectly affected by a freight scheme.

Project participation of Open ENLoCC member VUB/MOB.  
University of Newcastle, June 13.

**Journée nationale d'études sur le management de la mobility.**

Restitution of research works regarding mobility management issues, from French institute for transports (IFSTTAR) and urbanism/equipment/strategy (CEREMA). French language.  
Chambéry, June 18.

**AlpEnMATT - Mobility: a cutting-edge concept for a model event for innovative SMEs to network and successfully promote their products and services.**

Project participation of Open ENLoCC member ALOT.  
Brescia, June 25.

**'Actionner des solutions pour le fret ferroviaire' (action solutions for rail freight).** Annual meeting of the regional initiative for rail freight. This time enlarged to be the 1st such conference of national reach in France. (Lille Chamber of Commerce, French language).  
Lille, June 27.

- **July/August 2014**

**Presentation of ACM (Adaptive City Mobility) "eBusiness-Fleet-System".** Communities and networks as drivers towards an environmentally friendly e-mobility (Ulm Chamber of Commerce, German language).  
Participation of Open ENLoCC partner LCS.  
Ulm, July 3.

**IT Systems for Warehouse Logistics** (Swabian Chamber of Commerce, German language).  
Augsburg, July 7.

- **September 2014**

**InnoTrans (leading fair for the rail industry).**  
Joint booth of „Mobilität Rhein-Main“ and Open ENLoCC member HOLM. Hall 2.1, Booth 203 / 204.  
Berlin, September 23 – 26.

**ROSEE - International Conference on Road Safety** to present ROSEE project results,  
Ljubljana, September 25.

**SEE-ITS final conference (Intelligent Transport Systems for freight and passengers).**  
Project participation of the Open ENLoCC member ITL.  
Thessaloniki, September.

- **October 2014**

**AlpStore, Summer School for Researchers and Students (impact of electrical vehicles and the storage systems)**  
Project participation of Open ENLoCC member A.L.O.T.  
Lugano, October 9.

**European Forum on Logistic Clusters.**

Co-organization and participation by Open ENLoCC members EAK, HOLM, IliM, Logistics in Wallonia.

Brussels, October 14-15.

⇒ Open ENLoCC will use the occasion of the meeting to debate the results of its own work groups, regarding the networking activities. All Open ENLoCC members are invited to participate.

**Final conferences of the RAIL4SEE and RAILHUC strategic projects (rail passengers transport).**

Co-organization by Open ENLoCC member ITL, with Emilia-Romagna Region and Bologna Province.

Bologna, October 15.

**31. Deutscher Logistik-Kongress (“BVL-Kongress”).**

Booth of Open ENLoCC member HOLM.

Booth of the “Logistik-Netzwerk Baden-Württemberg” by KLOK.

Berlin, October 22 – 24.

**AlpStore, Evaluation workshop** (impact of electrical vehicles and the storage systems)

Organized by Open ENLoCC member A.L.O.T.

Brescia, October.

• **November 2014**

**Final conference of EU Alpine Space Projekt SusFreight.**

Project participation of Open ENLoCC members EAK, KLOK and WRS.

Place to be decided, November 12 / 13.

**German Congress for Mobility** („Deutscher Mobilitätskongress“).

Open ENLoCC member HOLM is one of the partners.

Frankfurt, November 12 / 13.

**POLITE final conference (Info-mobility policies).**

Project participation of Open ENLoCC member ITL.

Calabria Region, November.

**airLED final conference (airports economic and transport development).**

Project participation of Open ENLoCC member ITL.

Warsaw, November.

Food for Thought

“Logistics relates to business administration in much the same way that computer science relates to mathematics.”

You agree?

The Open ENLoCC newsletter and the Open ENLoCC website depend on your contributions.  
**Just send your own newsletters, project news and conference invitations to the Secretariat.**

*Photos: Open ENLoCC member institutions.*

**Open ENLoCC** is the European Network of Logistics Competence Centres, [www.openenlocc.net](http://www.openenlocc.net).  
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