



Dear Members and Friends,

In early 2014, we are pleased to send out a new version of our Newsletter. As always, there is plenty of news:

- New member i-trans.
- Open ENLoCC Event 2013 at European Parliament in Brussels.
- General Assembly 2013 in Le Havre.
- Open ENLoCC Activities in 2014.
- Network News from Open ENLoCC partners.
- Next dates.

This includes the next Open ENLoCC Brussels Event on April 2<sup>nd</sup> on City Logistics and the 2014 General Assembly on April 3<sup>rd</sup>, also in Brussels.

Best regards

**Martin Brandt**  
Secretary "Open ENLoCC"

## New member i-trans

- The i-Trans Association ecosystem

In 1991 Transports Terrestres Promotion (TTP) was created as a non-profit organization bringing together stakeholders from industry and research in Northern France (Nord-Pas de Calais and Picardie) with the overall goal to “contribute to the development of an excellency center for land transportation in the region”. Today, the association counts 70 corporate and ca. 50 individual members and has become i-Trans Association; a non-profit ‘group’ of different but complementary programs creating a dynamic of innovation and investment in the sector of innovative transport systems. The programs are :

- i-Trans (competitiveness cluster)



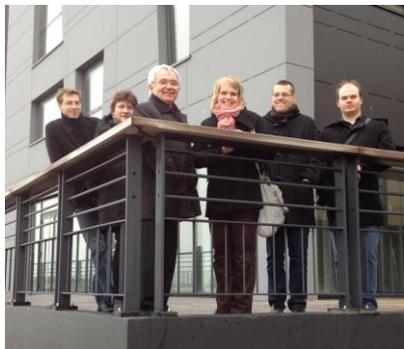
In 2004/2005 the French government launched a nation-wide call for the creation of pôles de compétitivité, i.e. sector-specific structures with the mandate to accompany innovation in their respective fields and regions (link: [www.competitivite.gouv.fr](http://www.competitivite.gouv.fr)). In July 2005 the i-Trans competitiveness cluster received government approval and has since become one of the most performing poles, according to the 3rd competitiveness clusters’ evaluation last year. The offices are in Valenciennes-Famars, the major European railway industry city. i-Trans brings together industry, research and public sector actors in collaborative innovation projects in the fields of railway industry, automobile industry, freight co-modality and passenger mobility. The i-Trans project Team (Ms. Chantal Labadie and a team of 4 project coordinators) helps the projects from their definition to the submissions for financial aids and especially accompanies them in their quest for the i-Trans label, which is necessary for most important financial aid programs in France. So far almost 150 projects have received the i-Trans label, all of them with at least one public research center or university laboratory and one SME in their consortium. I-Trans is also involved in the definition and promotion of strategic plans for the economic development of the Northern France territory and the industrial sectors in which the pole is active.

- i-Fret (innovation platform)



In late 2010 local, regional and national actors from the public and private sector created an innovation platform with the goal of creating favorable conditions for smart and effective modal shift and more interoperable freight transportation systems. This structure, part of i-Trans Association, is located in Dunkirk, on the North Sea shore between England and Belgium. The platform’s missions are to reinforce innovation projects for innovative freight transportation in the region and elsewhere (this structure can also be member, administrator or lead partner in collaborative projects); to valorize of the region’s actions and actors on a national and European level; to create an Observatory of Consolidated Transports; to counsel its partners on strategies in terms of SI interoperability for the freight and logistics

sector; to take part in strategic developments of the territories regarding logistics and freight activities.



Some examples of our actions : the optimization of interoperability between actors in the logistics sector (Noscifel), the barge informational and physical flow modellisations for the creation of a new flexible inland shipping service (thesis RDS-Barge-ITS), the elaboration of a quality label for a multimodal freight transport chain and the ITS applications for its realization (Qualitrans), residual capacity measuring of rail and waterways infrastructure (Weastflows, with CRITT T&L as lead partner) and many more.

- Norm@Fret (conference)

A regular conference of French public and private sector stakeholders on the issues of development, standardization and maintenance of norms for information exchange in the freight sector. Norm@Fret has no permanent team (Ms. Anna Melsen holds the secretary positions) and a regular consultant is representing the conference and thus France's position on international level (specifically UN-CEFACT).

- i-viaTIC (innovation platform)

New platform launched in november 2013 on the i-Fret model for projects and initiatives regarding passanger mobility.

- PREF Pôle d'excellence régionale ferroviaire (regional excellency pole for rail transport)

Regional excellency poles are to be created by French regions in order to federate and promote actions, actors, ideas and innovation in specific strategic sectors. The pole is supported by three regional non-profit actors: i-Trans, AIF (association of railway industry for Northern France) and Transalley Valenciennes.

- i-Trans / i-Fret in Open ENLoCC

Our objective with regards to Open ENLoCC: taking the network and exchange of ideas and best practices to a European level, with partners of similar networks who all are specialists in their fields and of course their regions in Europe. Today we are members of two Interreg IV-b (Weastflows & ecologistics, both NEW) projects and observer of an Interreg IV-a project (CIS2T in the 2 Seas programm), and continue to follow with much interest the new programs for innovation on European level.

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Open ENLoCC having the potential of carrying the voice of a "network of networks" representing the diversity of the European landscape, and that in a field of action that is so intrinsically international that only broad cooperation is an idea we are happy and proud to share with the other partners!

### Open ENLoCC Event at European Parliament in Brussels, 2013



European Institutions and regions met on Tuesday the 19th of February at the European Parliament to share their experiences and debate on regional competences and experiences in logistics and goods transport. The event focused on the role of regions for sustainable freight transport and competitive industries. The event was organized by Open ENLoCC, the European network of regional logistics competence centers, in cooperation with Stuttgart Region and Emilia-Romagna Region, and it was hosted by Rainer Wieland, Vice President of the European Parliament.



Following the introducing words of Rainer Wieland MEP about the role of logistics for Europe and its regions, Open ENLoCC President Alberto Preti explained with examples from the work of his competence center ITL in Bologna, how these centers in practice show policy fields of actions as well as options. Holger Bach, head of Stuttgart Region's office for mobility and managing director of the region's competence center KLOK, further elaborated this with examples of Stuttgart Region. Next, Carl-Magnus Carlsson of Malmö University in Southern Sweden took the bridge across Öresund as an example for the impacts of a larger transport infrastructure. This was followed by a lively discussion with the many experts from European regions which were present during the meeting.

Please find the downloads of the presentations on [www.openenlocc.net](http://www.openenlocc.net).

### General Assembly in Le Havre, 2013

The General Assembly 2013 was held in Le Havre on May 6-7 and hosted by our member CRITT-TL. Attendance by members and visitors was greater than in previous years. The upswing was quite visible.

The meeting included a most instructive Harbour tour. Deliberations were held both at the premises of CRITT-TL and at the club "les Régates". Both were superb locations for networking as well as for the formal work.

Besides our host CRITT-TL, member applicants HOLM (House of Logistics and Mobility), Logistics in Wallonia and MoWiN from northern Hessen state presented themselves. The applicants then joined Open ENLoCC.



Formally, the year 2013 mainly brought some administrative issues. This allowed to focus on the exchange of content. This included a debate on member's projects WEASTFLOWS and SMILE. Furthermore, three external projects were debated by the members:

- GreenFreight Europe



Daniel Jaetsch presented the initiative GreenFreight Europe. It aims to generate strong market incentives to engage companies across the supply chains in green procurement of transportation services in order to stimulate long-term improvements. Therefore, a central database to calculate, validate and benchmark the environmental performance of transportation companies was built and designed. The database is hosted by a neutral and independent body. This way logistics managers are able to measure and reduce the carbon footprint of their products through green procurement of transportation services. Transportation companies will benefit from attracting climate-conscious customers, understanding their environmental score and getting access to best-practices on eco-efficiency.

GreenFreight Europe has grown to more than 110 multinational carriers, shippers and logistics service providers.

- Lean and Green



Lia Hsu presented the initiative “Lean and Green”. It is a stimulation programme for businesses and authorities, implemented by Connekt: a Dutch non-profit network for sustainable mobility. It aims to encourage businesses and government bodies to move to a higher level of sustainability, by taking measures that not only yield cost savings, but at the same time reduce the burden on the environment.

If an organisation can demonstrate through a plan of action that it will be able to reduce its CO2 emissions by 20% in five years’ time, it becomes eligible for the Lean and Green Award. If the objective in the plan of action is actually achieved, the organisation is awarded its first Lean and Green Star. With the Lean and Green Award, organisations can show that they are actively engaged in making their logistics and mobility process more sustainable. That is something to be proud of.

- WINN



Jeanett Bolther of the Zaragoza Logistics Center presented the WINN project, of which Open ENLoCC member ILIM is a partner. The goal of WINN (European Platform Driving KnowlEdge to INNOvations in Freight Logistics) is to create a European Technology Platform (ETP) on Logistics – a platform which will consist of an extensive framework of broad collaboration; which is being built upon main stakeholders operating at a European level and national triple helix networks that include public bodies, companies and excellence research centres in logistics operating throughout Europe.

The ETP will play a key role in the definition of the Logistics Innovation Agenda that will be implemented through the European Commission programs in the 2014-2020 period, among them Horizon 2020 program. WINN's first mission is to build a group of European companies stemming from the partners' networks.

## Open ENLoCC Activities, 2014

- WINN cooperation

The Open ENLoCC members represent a combined experience from literally hundreds of projects in the field. In 2014, it will be a task of Open ENLoCC to utilize this knowledge in shaping the pace and direction of the organizational and technological development. As one step, a letter of intent was signed between Open ENLoCC and WINN regarding future cooperation, as decided on the General Assembly.

- SMILE project

A cooperation has been activated between Open ENLoCC and the SMILE project on city logistics. SMILE (funded by ERDF within the MED Territorial Cooperation Programme) faces the challenges of policy making in city logistics in MED cities and develops pilots in the fields of electric mobility, ICT, transport operations with a focus on waste, green labelling of businesses.

City logistics being a thematic area of interest of many Open ENLoCC members, Open ENLoCC will be updated with technical documents, project developments as well as with invitations to the future SMILE events. For more details: [bologna@fondazioneitl.org](mailto:bologna@fondazioneitl.org)

- Brochure with member competences

As decided by the General Assembly, Open ENLoCC prepares a brochure with member competences. The idea is to present each member on about two pages. The questionnaire has been designed and will be sent out right after this newsletter, in order to have the brochure finalized by the next Brussels event on April 2<sup>nd</sup>.

- Brussels Event



The next Open ENLoCC Brussels Event will be about City Logistics. It will be held in the afternoon of April 2<sup>n</sup>, hosted by the Brussels Free University – our member MOBI (Professor Cathy Macharis). Open ENLoCC members are invited to give presentations on their City Logistics projects and experience.

Keynote speaker will be Professor Jose Holguin-Veras of the Rensselaer Polytechnic Institute. He is member of an advisory committee to President Obama and involved in many transport logistics projects around the world.

For the event, we will try a new approach: Each presentation will have 20 “slides”, and each slide will automatically move forward after 20 seconds. This way, all speakers will keep the same time frame of 6’ 40”. Speakers are free to hand out any detailed information that cannot be presented within the format.

This specific format is known as “pecha kucha”-style, meaning “chit-chat” in Japanese. It has been developed in Tokyo to make presenters

concentrate on the essence and to avoid the “death by power point”-syndrome.

- General Assembly 2014



Together with the upcoming Brussels event, our yearly General Assembly is scheduled for April 3<sup>rd</sup> in Brussels, from morning to early afternoon, also hosted by the Brussels Free University – our member MOBI (Professor Cathy Macharis). As in previous years, the first part will be dedicated to member activities and projects. Therefore, please let the secretariat know about any activities you want to share with other members.

The traditional Open ENLoCC dinner will be held on the previous evening, after the event.

- Next Newsletter

The next newsletter is scheduled to be edited after the Brussels event and the General Assembly, to be sent out before the summer vacation period.

#### Partner Search

- CRITT-TL, Le Havre

Open ENLoCC member CRITT-TL is working on the new H2020 program and is looking for partners in order to join projects on the opening calls which end in March 2014 within the H2020 program.

The project topics they could contribute to in the “Smart, green and integrated transport” section of the work program 2014-2015 are several from the calls “Mobility for Growth” and “Small business and fast track Innovation for Transport.” If you are interested, please contact the director of CRITT-TL under [robin.pote@critt-tl.fr](mailto:robin.pote@critt-tl.fr).

#### Next Dates

- February 2014

##### **EMPIRIC, Rail service promotion Brescia-Polonia**

Organized by Open ENLoCC member A.L.O.T.  
Brescia, February 7.

##### **AirLed, International master class conference “Local economic development in airport catchment areas”**

Organized by Open ENLoCC member ITL.  
Bologna, February 13.

##### **EPTA, Feasibility studies for developing a model of PTA agency**

Organized by Open ENLoCC member A.L.O.T.  
Brescia, February 24-26.

##### **LogiMAT, German Intralogistics Fair**

With booth of Logistics Network Baden-Württemberg LogBW, a project of Open ENLoCC member KLOK and its partners.  
Stuttgart, February 25-27.

- March 2014

**LOG4GREEN, Collaboration between researchers and representatives from industry who deal with innovation issues and are interested in tackling new projects.**

Project coordinator is Open ENLoCC member EAK.  
Project participation of Open ENLoCC member Logistics in Wallonia.  
Brussels, March 18.

**AlpStore, Role of gaseous forms of energy storage and distribution and their influence on mobility from an industrial viewpoint**

Project participation of Open ENLoCC member A.L.O.T.  
Belfort, March 27.

**FUTUREMED, Opportunities and challenges for territorial integration of seaports: ICT, infrastructures and services.**

Project participation of Open ENLoCC members ITL and University of Maribor.  
Valencia, March 27.

- April 2014

**AlpEnMATT, Smart cities and regions: a cutting-edge concept for a model event for innovative SMEs to network and successfully promote their products and services**

Project participation of Open ENLoCC member A.L.O.T.  
Legnano, April 1-3.

**Open ENLoCC City Logistics Event 2014**

Hosted by Open ENLoCC member MOBI at VUB.  
Brussels, April 2, 2014.

**Open ENLoCC General Assembly 2014**

Hosted by Open ENLoCC member MOBI at VUB.  
Brussels, April 3, 2014.

**ROSEE, Public event: Status quo on Road Safety in South East Europe area**

Project lead partner is Open ENLoCC member A.L.O.T.  
Budapest, April 9.

- May 2014

**Polish Logistics Congress**

Organized by Open ENLoCC member ILIM.  
Poznań, May 14-16, 2014.

**Logistics Congress Baden-Württemberg 2014**

Organized by Open ENLoCC member KLOK and its project "Logistics Network Baden-Württemberg".  
Stuttgart, May 27-28.



- June 2014

**ROSEE, Public event: Investment Proposal and Strategy and Action Plan to improve Road Safety in South East Europe area**  
Project lead partner is Open ENLoCC member A.L.O.T.  
Sofia, June 11.

**AlpStore, Summer School for Researchers and Students (impact of electrical vehicles and the storage systems)**  
Project participation of Open ENLoCC member A.L.O.T.  
Lugano, June.

**AlpStore, Evaluation workshop (impact of electrical vehicles and the storage systems)**  
Organized by Open ENLoCC member A.L.O.T.  
Brescia, June.

The Open ENLoCC newsletter and the Open ENLoCC website depend on your contributions.  
**Just send your own newsletters, project news and conference invitations to the Secretariat.**

*Photos: Martin Brandt, Jürgen Schultheiß, i-Fret*

**Open ENLoCC** is the European Network of Logistics Competence Centres, [www.openenlocc.net](http://www.openenlocc.net).  
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KLOK serves as the Secretariat of the network.